

Downtown Whitewater, Inc.  
Board Meeting Agenda  
March 8, 2011 8:00 am  
Whitewater Municipal Building  
2<sup>nd</sup> Floor, Cravath Lakefront Conference Room  
312 W. Whitewater Street  
Whitewater, Wisconsin 53190

Board Members Present:

Others:

Agenda:

- Approval of Agenda
- Approval of Minutes for February 15, 2011 Minutes
- Presidents Report
- Treasurers Report
- Executive Directive Report
  - Executive Director Training in Marshfield Update
  - Awards Reception Update
  - Bike Rack update
  - Christmas Decoration Update
  - Steve Thomas Update
- Old Business:
  - 501 C3 update
  - Bylaws Update
  - Strategic Planning
- New Business
  - Fund Raising
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- Committee Reports
  - Promotion (Scharine)
  - Design (Saalsaa)
  - Economic Restructuring (Kachel)
  - Organization (Tami)
- Announcements:
  - Tami will take vacation from March 28, through April 1, 2011.
- Future Agenda Items
- Adjourn

Next DTWW board meeting is April 12, 2011 8:00 am @ 312 W. Whitewater Street